The Greater New York Dental Meeting has heart, helps educate New York City’s children

As the holiday season is a time for giving and helping others, the organizers of the Greater New York Dental Meeting (GNYDM) decided the 2008 meeting was the perfect opportunity to commence a new program focused on improving children’s oral health. The program, “Greater New York Smiles,” was made possible by joining efforts with the United Federation of Teachers and Doral Dentist of New York.

“We must teach our children the importance of oral health early in their childhood,” said General Chairman of the Greater New York Dental Meeting, Dr. Clifford Salm. In order to introduce “Greater New York Smiles” and other educational programs, the meeting expanded its exhibits area to fit approximately 120,000 square feet.

Children from local schools in all five New York City boroughs traveled by special field trips to last year’s 84th annual GNYDM at the Jacob K. Javits Convention Center. There they received oral hygiene instruction in a child-friendly atmosphere. The program emphasized the importance of oral care in a way that the children could understand and showcased step-by-step tooth care utilizing proper brushing techniques.

Their visit began with the children viewing a film focused on increasing their knowledge about the significance of proper nutrition. One segment highlighted the effects of how eating various foods can impact oral health and why it is crucial to eat healthy foods. After the film, they watched a live demonstration that taught them about dental floss and showed them how to floss properly.

Finally, the children had the opportunity to practice their newly learned brushing and flossing techniques at sinks on the exhibit floor under the supervision of trained volunteers.

Upon departure, each child went home with a “goody bag” of dental treats that included a toothbrush, toothpaste, dental floss, dental erasers in the shape of teeth and a dental coloring book with crayons. To maximize attendance, the program ran for three school days — Monday, Tuesday and Wednesday.

On March 11, DOCS Education honored Tennessee dentist Dr. Anthony Carrocci with the title of Safe Sedation Dentist of the Year. “No matter where a dentist received sedation dentistry training, Sedation Dentistry Safety Week is a reminder to all dentists and their staffs that they must constantly review every protocol, every piece of equipment and their supplies,” said Dr. Michael Silverman, national chair of Sedation Dentistry Safety Week. Silverman, who co-founded DOCS Education in 1989, is one of the world’s top sedation dentistry educators.

Rest of their lives. We look forward to reaching many more students this year,” said Executive Director of the Greater New York Dental Meeting, Dr. Robert Edwah.

To be sure to watch the Web site, www.gnydm.com, for information and updates on this year’s expanded “Greater New York Smiles” program and all the other new programs offered at the 2009 GNYDM. Remember, there is never a pre-registration fee. Mark your calendar for Nov. 27-Dec. 2 and come be a part of the excitement of the 2009 Greater New York Dental Meeting, as well as experience all that New York has to offer!

For additional information, please contact the Greater New York Dental Meeting at 370 Seventh Ave., Suite 800, New York, N.Y., 10018-1806; Tel. (212) 398-6922; Fax (212) 398-6914; e-mail info@gnydm.com.

First Sedation Dentistry Safety Week held March 9–13

New leadership at Milestone Scientific

It was time to spring forward in more ways than one in March. While many people reset their clocks that month, DOCS Education initiated its first Sedation Dentistry Safety Week as an annual reminder for some 10,000 sedation dentistry dentists and their staffs to review the procedures, equipment and supplies used with every patient.

Each day of the week focused on a specific aspect of sedation dentistry such as important checklists for the Safe Sedation Dentist of the Year. On March 11, DOCS Education honored Tennessee dentist Dr. Anthony Carrocci with the title of 2009 Safe Sedation Dentist of the Year, an award that recognizes excellence in patient safety and comfort. Carrocci, who owns St. Bethlehem Dental Care in Clarksville, and his staff have treated nearly 1,000 patients using sedation dentistry. He has taken oral and I.V. sedation courses at a number of organizations, and is a diplomate of DOCS Education as well as a master of the Academy of General Dentistry.

In addition, March 15 was designated as Talk to a Sedation Dentist Day where sedation dentistry experts answered 64 calls from dental practitioners and patients between the hours of 9:30 a.m. and 5:30 p.m. EST.

Please call DOCS Education at (877) 325-3627 to speak to a sedation dentistry expert or to get connected with a dentist practicing sedation dentistry in your area because there are sedation dentists in every U.S. state. You can also visit DOCS online at www.DOCSeducation.com. In addition, consumers with questions can call (888) 858-7972 or visit www.seeence.com to find a sedation dentist in their area and to listen to patient testimonials.

Next year’s Sedation Dentistry Safety Week will take place from March 15–19.